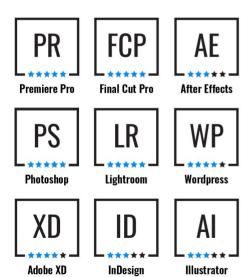


- (540) 588-6255
- 🔼 crichards.usab@gmail.com
- www.ChrisRichardsCreative.com

SKILLS

- Digital/Social Media Strategy
- Video Production & Editing
- Photography
- Graphic Design
- Web Design (Wordpress)
- UI/UX Design



EDUCATION

FULLSAIL UNIVERSITY, 2015 B.S. Sports Marketing & Digital Media

CHRIS RICHARDS

Content Creator & Social Media Strategist

EXPERIENCES

Oct 2021- VCU BASKETBALL
Present Director of Social Media

- In charge of all social strategy and content creation for MBB & WBB

June 2015- GALACTIC STRATEGIES LLC
Oct 2021 Founder / Content Creator

-Created digital & social content for: Wake Forest Athletics, Under Armor, Chip Ganassi Racing, Monumental Sports, FloHoops and more!

-Develop and execute digital & social media plans

Feb 2015- BIG SHOTS - DC
June 2015 DC Director of Operations / Event Operator / Scout

Aug 2014- NC COORDINATED CAMPAIGN
Nov 2014 Digital Director

- Create content for Sen. Hagan campaign website and social media

Help develop and implement paid and organic digital media plans
 Coordinate, plan and execute campaign events (including visits

from former President Clinton & Secretary Hillary Clinton)

Nov 2013- SPECTRUM SPORTS ACADEMY

Aug 2014 Director of Digital Media & Basketball Coach

Sep 2011- NORTH CROSS SCHOOL

April 2014 Associate Varsity Coach / Director of Basketball Ops

Summer USA BASKETBALL
'11, '12, '13 Video Content Creator / Support Staff

- Worked with 11 Gold Medal winning teams, including the 2012 Men's & Women's Olympic Teams

- Created daily content for USAB website & social channels

Nov 2013- TRINKLE FOR DELEGATE (SPECIAL ELECTION)

Dec 2013 Senior Advisor / Digital Director

July 2013- JONES FOR DELEGATE

Nov 2013 Deputy Campaign Manager / Digital Director

Aug 2012- ORGANIZING FOR AMERICA - VA

Nov 2012 Field Organizer

REFERENCES

AVAILABLE UPON REQUEST